

# Horizon

## Ad sizes and prices



### Size B

50.- CHF

8.9 x 5.9 cm

### Size E

100.- CHF

18 x 5.9 cm

### Size A

25.- CHF

4.4 x 5.9 cm

### Size C

120.- CHF

8.9 x 12.2 cm

#### COMMERCIAL ADVERTS

An ad cycle is 1 - 6 consecutive issues of Horizon  
10% discretionary discount for 3-6 consecutive issues

Send submissions and questions to

*advertising@centrepoin.ch*

Deadline: 6th of the month prior to publication

High resolution, quality images and all formatted ads  
must be in JPEG, PDF, PSD, PPT or TIFF format.

#### PAYMENT

is due by the  
6th of the month  
of first publication,

e.g. an ad appearing in the  
March issue of Horizon  
(deadline for which is Feb. 6)  
is to be paid by March 6.

All sequential ads will be  
pulled if payment is not verified  
at this time and postponed until  
payment has been established.

### Size D

180.- CHF

8.9 x 18.5 cm

#### CLASSIFIED ADS

Are plain text ads and limited to 2 ads for one issue of Horizon.  
A one-time ad is free for CP Members.  
Sequential ads for CP Members and all ads for non-members are CHF 20.- each.

These ads may be up to 10 lines of 55 characters per line,  
and are subject to editing for space restrictions and content.

The Classified Ads section is to advertise free services  
or to sell or buy private, used items, etc.

This area is not intended for use by professional or commercial businesses.

Please send your ad listing (along with a valid invoicing address) to

*advertising@centrepoin.ch*

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