

ADVERTISING INFORMATION

Horizon is published 10 times per year (double issues July/August and December/January) and distributed on paper (in black and white) and in electronic (in colour) format at the beginning of the month.

Advertisements may be included within *Horizon* and/or distributed as flyers. The printed version of your flyer will be posted with *Horizon* and the PDF added as a download to the electronic version. Centrepoint does not print flyers.

ADVERTISING FORMATS AND RATES			
WITHIN HORIZON	Height in cm	Width in cm	Price CHF* per issue
Size A	4.4	5.9	25
Size B	8.9	5.9	50
Size C	8.9	12.2	120
Size D	8.9	18.5	180
Size E	18	5.9	100
Size F (half page)	13.5	18.5	270
Size G (full page)	27	18.5	380
Plain text advert up to 10 lines of 55 characters (includes line spaces and punctuation). May be edited			20
FLYERS			Price CHF per issue
Must fit into B4 (25 x 35.3 cm) envelope without need for further folding and weigh under 20 grams			60

* Discretionary discounts: 10% for 3 or more consecutive issues of *Horizon*

What to do

Formatted advertisements must be high resolution (300dpi), accurately sized and submitted in colour and/or black and white as JPEG or PDF files.

Email your formatted advertisement and/or PDF version of your flyer together with details of your order, your name and postal address for invoicing to advertising@centrepoin.ch by the 1st of the month preceding that of publication. We will advise the number of flyers required.

Hand deliver your printed flyers by the 15th of the month to Centrepoint during its opening hours (see www.centrepoin.ch). They must be addressed to *Horizon* distribution manager and indicate that they are flyers for (month) from (your name). Please inform advertising@centrepoin.ch once flyers have been delivered. Any non-posted will go on display outside Centrepoint for one month.

Queries should be sent to advertising@centrepoin.ch

Disclaimer: Centrepoint reserves the right not to publish your advertisement or distribute your flyer. In such cases any fees paid to Centrepoint will be fully refunded. Advertisements and flyers are not endorsements by Centrepoint of any company or product.